

CURRUCULUM VITAE

Dr. M. RAVIKUMAR

M.B.A.,M.PHIL,Ph.D.,PGDS.M, PGDHOS.M.,

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OBJECTIVE :

Aim to be an associate with a progressive organization that gives me scope to update my knowledge and skills in accordance with the latest trends and be a part of a dedicated that dynamically works towards achieving the organizational goals.

EDUCATIONAL QUALIFICATION :

Course	Board/University	Class	Year of Passing
Ph.D (Mark.. Manage)	Magadh University, Bodh-Gaya, India.	Highly commended	April 2011
Research Thesis Title : “A STUDY ON CUSTOMER PERCEPTION OF READY TO EAT PRODUCT IN THIRUVALLUR DISTRICT.”			
Post Graduate Diploma in Hospital Management	Annamalai University, Tamilnadu.	2 nd Class	June 2012
M.Phil	Vinayaga Missions University, Tamilnadu.	2 nd Class	June 2008
MBA (Marketing)	Vinayaga Missions University, Tamilnadu.	1 st Class	Feb 2007
Post Graduate Diploma in Sales & Marketing	TATTI, Tamilnadu.	1 st Class	July 2005
BBA	Chathisgar University, India.	1 st Class	Dec 2004

EXPERIENCE DETAILS:

Total Experience (20 years) : In Medical Industries - 10 years
Educational Institutes – 10 years

Presently : Working as Assistant Professor
(SIR THEGARAYA COLLEGE, Arts&Science college,Chennai-21, Tamil Nadu.)

Project Guide : MBA (HR & Marketing)

Assistant Professor : Sri Venkateswara College of Eng &Technoogy,
Thirupachur-631203,Thiruvallur Dt,Tamilnadu.Approved by AICTE,&Affi.toAnna
University,Chennai. : 2 Years at SVCET (10thJan2011 To 15thJan2013)

Lecturer (Guest) : 4 years at A.C.T. (15thMay2008-10thMarch2012)
A.C.T. College of Eng & Technology
(Approved by AICTE,&Affi.to Anna Univ,
Chennai,Tamil Nadu)

Public Relative Officer (P.R.O) : 10years in Medical Industries
(15thApril1996To10thApril200)

& Marketing Executive (PRIMAN INSTRUMENTS PRIVATE
LIMITED, CHENNAI)

Paramedical Course Faculty : 5 years in Paramedical Institute.
(10thFeb1991-20th March 1996)
(TARA EDUCATIONAL TRUST)

Guest Lecturer for Annamalai,Alagappa,Vinagayamission,,Madras,Bharathiyar
Universities.

Languages Known :

Language	Speak	Write	Read
Tamil	Yes	Yes	Yes
English	Yes	Yes	Yes
Malayalam	Yes		
Hindi	Yes		

BIO – DATA

NAME : **M. RAVIKUMAR**
FATHER'S NAME : K. MUNUSWAMY
DATE OF BIRTH : 31.03.1967
NATIONALITY : INDIAN
RELIGION : HINDU
MARITAL STATUS : MARRIED
RESIDENTIAL ADDRESS : Plot.No.66,Mahalakshmi Nagar,
Chinna Ikkadu, Tiruvallur - 602001,
Tamilnadu, India.
Passport Number : H9568114 (Issue : 31-03-2010 to 31-03-2020)

REFERENCES :

1. **Dr. G. VIJAYAKUMAR**, M.Com., M.B.A., M.Phil., Pd.D., (Asst. Prof)
Mobile : 9600015324
2. **Dr. D. SARAVANAN**, M.Sc., M.Phil., Ph.D., (Vice Principal)
Mobile : 9551841399
3. **Dr. V.P. GOPAL RAGHAVAN**, M.Sc., M.B.A., M.Phil., Ph.D., (Prof & HOD)
Mobile : 9841069886

DECLARATION :

I hereby that the given information are true and believe to the best of my knowledge.

Date :

Your's faithfully

Place : THIRUVALLUR

(**Dr. M. RAVIKUMAR**, Ph.D)

Sharing my Experience in future as follows:

1. To provide Good Teaching
2. To Co-operate with Management activities
3. To Educate Student skill test, and cooperate for good academic records.
4. To Provide Medical awareness, Yoga tips, Health advise
5. To Provide Excellent Project Guide ship &UGC conference Organise
6. To keep time Management
7. To share my Medical Industrial knowledge
8. To Provide efficient and Effectiveness solutions to students

Articles Published in Edited Books & Journal(with ISBN& ISSN number)

1.TQM in Higher Education-A case study of Engineering colleges.ISSN0975-3486.

2.An Empirical towards study centre Customer preference towards BSNL mobile phones as compared to other Brands.(Pub:”The voice of Hinecon” ISSN certified journal.)

3.Studies on Socio Economic Status of Obese and Diabetic Patients in Thiruvallur District.ISSN0975-3486.

4.Study on Recession and Financial impact I n Indian. (ISBN- UGC approved National level conference Paper Publication ,978-93-80713)

5. Recession impact on Corporate Advertising.(ISBN-UGC approved National Level conference Paper Publication ,978-93-80713)

6. Poverty and Globalisation(with special reference to India) .

7. A Study on Rural Management in India with Special Reference to new challenges for Indian Agriculture. (Yet to be Published)